

## HOPE is #InOurHands

A heartfelt thank you, and immense gratitude to all of our kind and generous donors who have made a donation in 2021!

It has definitely been another challenging and stressful year for our donors, our hospital staff and physicians and our communities as a whole. I thank everyone who has had a role in keeping us safe, no effort or deed was too small---together we are always stronger. Together we can move towards HOPE and brighter days ahead.

Our stars are our healthcare heroes, but so are our donors who have helped us immensely over the last year.

Donor's gifts have shone a light our way.

Receiving your gifts was especially heartwarming, not only because of your generosity, but because it comes from those who understand the vital link their continued support plays, especially during this challenging period for healthcare.



With the emergence of COVID's Omicron wave, it's even more vital that we're ready to act quickly and flexibly to provide our Healthcare Heroes—the doctors, nurses and hospital staff—with the tools, technology and supplies they need to bolster our response.

Regardless of whether you work in healthcare, COVID has been a major challenge. It has touched all our lives in

different ways. Who amongst us has not felt moments of anxiety, despair, and even loss?

Yet it has also reminded us of what's most important: the health and welfare of our families, friends and neighbors... the importance of courage and kindness when times are tough...the positive impact compassion and generosity can have on our community. Donor support expresses all this and more.

But our fundraising efforts do not start and end with COVID. People don't stop getting sick, needing tests, or being born because we're in the middle of a pandemic. And the need for new and replacement equipment and technology which enables us to respond is constant.

That's why your gift is so important. Not only does it help in our COVID response, but it also puts the critical tools and technology into the hands of our doctors and nurses so they'll be able to care for you and your family long after the pandemic has gone.

Thank you for your faith in us and for your ongoing generosity.

## Donors give HOPE with their support of our two top equipment priorities -- Both Have Impact on Cancer

Every piece of equipment is at our hospital because someone cared. Please care and make a difference with your donation today.

We can't do it without you!

### Fluoroscopy Digital Room \$852,000

Fluoroscopy is a type of medical imaging that shows a continuous X-ray image on a monitor, much like an X-ray movie. During a fluoroscopy procedure, an X-ray beam is passed through the body. Fluoroscopy allows your doctor to see your organs and tissues working in real time on a video screen. Fluoroscopy helps diagnose and treat many conditions of the blood vessels, bones, joints, and digestive, urinary, respiratory and reproductive systems. Used to diagnose many cancers especially pancreatic and also to place drains after cancer surgeries.

### Another Mammography Unit to Double Service at \$780,000

Another mammography unit with new technologies is especially important to have for evaluating patients with dense breast tissue.

Digital breast tomosynthesis, or 3D mammography, is a screening and diagnostic breast imaging technology that improves the early detection of breast cancer. Multiple images are taken in seconds over the compressed breast. These digital images are reconstructed into a set of 3D images. Tomosynthesis has the ability to reveal lesions in the breast that could have been missed without the use of this technology.

Contrast enhanced mammography (CEM) is performed on patients whose standard breast imaging tests are inconclusive. It is a problem solving tool which would eliminate the need for calling the patient back which often creates anxiety. Intravenous contrast is injected into the patient. Breast cancers typically have a larger blood supply than normal tissue and the result is a clearer picture when contrast is administered.



### Thank you Festival City Rotary

Pictured: Leslie Brown-Manager Medicine Unit (Stratford) with Bill Helmuth, Tina Grasby, and Kirk Riehl

Thank you to the generous members of Festival City Rotary (Stratford) for donating \$10,000 towards a hospital bed.



### Festival Hydro's Paperless Campaign invests in Youth Mental Health

L-R: Deborah Wiseman- Vice President Partnerships & Chief Nursing Executive, HPHA, Alyson Conrad- CFO, Festival Hydro, Courtney Courtage- Marketing & Communications Manager, Festival Hydro, Megan Winchester- Customer Service Manager, Festival Hydro, Andrea Page- Executive Director, SGH Foundation, Andrew Williams- President & CEO, HPHA

THANK YOU to Festival Hydro and customers for your generosity! Proceeds from Festival Hydro's "Go Paperless" campaign support: "Closing The Gap" Youth Mental Health.

"Investing in virtual technology to increase access to care is a priority. One of the key programs that is, and will continue to benefit from "virtual care" is Mental Health, where patients can proactively connect with their providers from home around care issues of importance. Growth in this area will significantly strengthen the supports we provide to people who require mental health supports to improve their quality of life"- Andrew Williams, President & CEO, Huron Perth Healthcare Alliance.

"We salute Festival Hydro and their customers as they embrace technology by "going paperless" while also supporting technology which will have an impact on the mental health of the youth in our region. We can never say thank you enough to all those who are passionate about ensuring our youth have access to the mental health supports they need"-Andrea Page, Executive Director, Stratford General Hospital Foundation

### Strickland's Stratford has Holiday Spirit



We're thankful to Strickland's Stratford for another incredible donation from their holiday drive event-raising \$12,564.25! The continued support of our community & hardworking Strickland's staff is most appreciated.

### A Gift With Heart

Rosslyn Campbell was inspired to give back after receiving a comforting stuffed penguin during her visit to the Emergency Department. Using proceeds from her pumpkin sales, Rosslyn has chosen to "pay it forward" by gifting stuffies to comfort young patients during their visit to the Emergency Department. Thank you for your generosity, Rosslyn!



Rosslyn Campbell Pumpkin Sales



Pictured: Team Lead, Heather Brock, Manager- Christina Sebben SGH ED

### SGH 50/50 Update



Congratulations to our SGH 50/50 December Winner: Corrine Malcho, Stratford \$4,352



**IMPORTANT: THIS MONTH WILL BE OUR FINAL 50/50 DRAW...**

January ticket sales close January 28, 2022 at 9:00 pm, winning ticket draw is January 31st, 2022 at 11:00 a.m. Thank you for supporting our 50/50, and we hope you've had fun playing! Ticket proceeds will help purchase hospital beds at Stratford General Hospital.

**TICKETS: [www.stratfordhospital5050.com](http://www.stratfordhospital5050.com)**

Loto # RAF1200571

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A heartfelt thanks to our donors!  
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